1.Conftest file for setup and teardown

2.BaseClass

3.logging

4.Integration of logging with pytest-html report(pip install pytest-html)

(pytest --capture=tee-sys --html=report.html --browsername=chrome directory\_name\_testcases)

5.Attach the screenshots for failure testcase(http://www.automationtesting.co.in/2017/02/pytest-with-selenium-html-report-with.html)

6.page object model

7.test data

8. Command line option(<https://stackoverflow.com/questions/40880259/how-to-pass-arguments-in-pytest-by-command-line>)

9.folder structure